

# Dairygold buying for its shareholders and customers



Dairygold Board and Management are constantly seeking opportunities to provide financial benefits for our members and in that regard have introduced a number of important initiatives over the past two years including:

- Implemented a new Loyalty Reward Scheme to reward Members and customers for their trade with and milk supply to the Society.
- Negotiated lower cost loans and credit facilities with both Bank of Ireland and AIB Bank for Milk Suppliers who required funding or credit facilities for their farm business
- Implemented two Fixed Milk Price Schemes designed to cushion the impact of market volatility
- Provided extended free credit facilities for Fertiliser and feed purchases

To develop the concept of “buying for” the management team has engaged with a number of our product and service providers to investigate the possibility of the Society leveraging its business relationships to source other preferential offers for the benefit of Members and account holders.

Following this engagement we can now confirm that agreements have been reached with two companies which will allow shareholders and customers to purchase insurance and fuels at very competitive prices and thereby benefit from the buying power of the Society.

## Insurance

Dairygold has reached an agreement with **Zurich Insurance** to offer preferential rates to Dairygold Members and account holders. The offer relates to farm, household and vehicle insurance. Along with the commitment to provide a very competitive quote, Zurich will also offer a number of further enhancements available at no extra cost.

**A Zurich Insurance Referral Form is attached and further Forms will be available from any member of the Dairygold Agri Sales Management team and at all Co-op Superstore locations if required. If you are interested in availing of this opportunity, please complete the Zurich Insurance Referral Form and return, using the enclosed envelope to Inside Sales Team, Dairygold Co Operative Society, West End, Mallow, Co Cork, P51 R593.**

Dairygold will confirm your relationship with the Society to Zurich who will then follow up with you directly. We are encouraging all Members and customers to register their interest with Zurich well in advance of the next renewal date.

## Fuels

Dairygold has also reached an agreement with **Top Oil** allowing all Dairygold Members and customers to apply for a Dairygold/Top Oil fuel card. This fuel card can be used in over 230 Top Oil and DCI (Diesel Card Ireland) card service stations within the Dairygold catchment area and many other stations nationally. The Fuel Card holder can purchase Diesel, Petrol and Sulphur Free Gas Oil at very competitive prices with all purchases being charged to the cardholder’s account. A statement is e-mailed to the account holder at the end of each month and payment is made via direct debit from the card holders bank account on the 26th of the month following.

**While fuel prices may change on a daily basis, all card holders will be charged the same price on any particular day at all participating forecourts regardless of the forecourt’s advertised fuel prices.**

Other family members can also acquire a card for charging to the same account or they can have their own individual account. This fuel card allows all card holders to have a single record for all fuel purchases.

Members can also request a quotation from Top Oil for the farm or home delivery of Kerosene, Diesel and Sulphur Free Gas Oil.

**A Dairygold/Top Oil Fuel Card Referral Form is attached and further Forms will be available from any member of the Dairygold Agri Sales Management team and at all Co-op Superstore locations if required. If you are interested in availing of this opportunity, please complete the Dairygold / Top Oil Fuel Card Referral Form and return in the enclosed envelope to Inside Sales Team, Dairygold Co Operative Society, West End, Mallow, Co Cork, P51 R593.**

Dairygold will confirm your relationship with the Society to Top Oil who will contact you to progress your application for a Dairygold/Top Fuel Card.

Both of these agreements have been negotiated in order to provide preferential rates for our Members and account holders and should reduce your costs in both cases. In that regard we encourage you to make the effort to investigate these offers further. In our ongoing efforts to support our Members and loyal customers we will continue to investigate other opportunities and keep you updated of our progress in that regard.



## FUEL CARD REFERRAL FORM

Name:	
Address:	
Dairygold Account Number:	
Telephone Number – Landline:	
Mobile:	
Email Address:	
I hereby request and authorise Dairygold Co Operative Society Limited to confirm my relationship with the Society and forward my details to Top Oil.	
Signed:	
Date:	



## ZURICH INSURANCE REFERRAL FORM

Name:	
Address:	
Dairygold Account Number:	
Telephone Number – Landline:	
Mobile:	
Email Address:	
Insurance Policy Renewal Date:	
I hereby request and authorise Dairygold Co Operative Society Limited to confirm my relationship with the Society and forward my details to Zurich Insurance	
Signed:	
Date:	